

INVITATION

BE cordially invites you to the Members' Meeting, incorporating the Annual General Meeting and Director Election via Zoom on Tuesday 24th November 2020 from 5-9pm.

ALL MEMBERS WELCOME



britisheventing.com

Dear Member,

Dear Member,

We invite you to attend the Annual General Meeting which will be held virtually via Zoom on Tuesday 24th November 2020 from 5pm – 9pm. Pre-registration will be required to attend the meeting and instructions on how to log in and join the meeting will be provided on Monday 23rd November.

We invite you to submit questions ahead of the meeting by sending them to company.secretary@britisheventing.com. Answers to the questions will be provided during the meeting and posted to the BE website after the meeting. There will be an opportunity to ask questions during the meeting also.

British Eventing is served by a non-executive Board and the Directors act on a voluntary basis. There can be up to nine Board Directors, and the Chairman is appointed by the Board. Except for the Chief Executive, who is a Director by virtue of her position, Directors can be elected (up to four Directors) or appointed (up to four Directors) to serve a term of four years. They can serve a further four years in direct succession if re-elected or re-appointed. However, they must retire for two years if they have served two consecutive terms. Following this break, they can then be reappointed or stand for election again.

OUR CURRENT DIRECTORS ARE: -

Fiona O'Hara (Chairman) – Fiona joined the Board in June 2017. Fiona recently left her position as MD for Strategic Account Development in a leading international consultancy company.

William Cursham (Appointed) – William was appointed in January this year. He is a lawyer and holds the position of Legal Director for a leading law firm.

Louise Jack (Appointed) – Louise is a Chartered Accountant who was appointed in January this year. Louise is the Chief Operating Officer for a global energy company.

Gary Parsonage – (Appointed) – Gary is a Coach, BE Technical Adviser and previously represented Team GBR at the Olympics, European Championships and World Games. Gary was appointed in April 2018 for a four-year term.

Jane Peters (Elected) – Jane is in her first term having been elected at the Annual General Meeting in 2017. Jane is a Director of her own business supplying electronic advertising hoarding to stadiums in the UK. Jane was the Chair of the BE Under 18 Programme between 2010 and 2019.

Les Smith (Elected) – Les' current term will end at this year's Annual General Meeting, and he is standing for re-election. Les is a Coach and FEI Judge and has previously competed at 5* events. Les was previously a BE Board Director between 2007 and 2014.

[Chris Tattersall \(Elected\)](#) – Chris is in his first term having been elected at the Annual General Meeting last year. Chris is a management consultant having retired from an international financial services organisation.

[Nigel Taylor \(Elected\)](#) – Having been re-elected at the Annual General Meeting in 2018, Nigel is in his second term. Nigel is an organiser, event horse owner and previously competed at 4* events. Nigel previously sat on the BE Board between 2008 and 2013.

As **Les'** term is coming to an end, we have a vacancy for an Elected Director on the Board. Elected Directors are voted into their positions by you, the Members. They are your chosen representatives so please do read through this booklet and select one candidate.

Enclosed within this booklet is a Director Role Description which outlines the responsibilities of the position.

Hoping to secure your VOTE are nine candidates standing for election. A short statement written by each candidate follows. Please do take the time to read through as it will help you make your choice. You may [vote](#) for [one](#) of the candidates.

If you do not vote for one of the candidates, your vote is lost. Voting is very straightforward and can be completed online ahead of the Annual General Meeting, or if you plan on attending, there will be an opportunity to vote during the meeting. The election is being managed by MI-Voice and you will receive an email directly from them with guidance on how to place your vote.

When submitting your vote online you are doing so via a proxy. This is a term used when someone else is going to be present at the meeting to submit your vote. [If you have selected the candidate that you wish to vote for, the proxy cannot change that vote](#) and so long as your proxy is present, your vote will be counted as you have indicated. If you do not name a person, the proxy will be the Chairman for the meeting.

In addition to the Election, we will also be asking you to consider and pass, or not, one ordinary resolution to reappoint the auditors, Saffery Champness.

[Voting online will open on 2nd November at 2pm and will close on 23rd November at 5pm.](#)

If you have any questions on the voting process or in relation to the Annual General Meeting, do not hesitate to contact me at company.secretary@britisheventing.com.

Best regards,

[Wendy McGowan](#)
Company Secretary

DIRECTOR ROLE DESCRIPTION

British Eventing (BE) is the governing body for the Olympic sport of eventing and a member of the British Equestrian Federation. It is our role to foster the sport in the UK and prepare riders to compete on the International stage.

Director skills, experience, and attributes: -

- Upholds the highest standards of integrity and adheres to the Seven Principles of Public Life (selflessness, integrity, objectivity, accountability, openness, honesty, and leadership)
- Be enthusiastic, dynamic and energetic
- Have a strong sense of teamwork and willing to work collaboratively with all stakeholders
- Experience of chairing Committee meetings
- Knowledge, experience and a passion for sport and sport related matters is essential
- Can afford the time to commit to the role
- *British Eventing actively promotes diversity and welcomes applications from all parts of the community*

Term of Office

- BE Board Directors may stand for two terms of four years each

Remuneration

- The role is voluntary. Out of pocket expenses will be paid

Specific Responsibilities

- Act as a Director of British Eventing (the Company) in the best interests of the Company and in line with the Companies Act 2006 and in accordance with the Memorandum and Articles of Association
- Sit on the BE Board and actively engage with the development of strategy, policy and budgets
- Monitor the performance of the Company and ensure that policy and targets are met
- Act as a strong advocate for the work of British Eventing and the wider British Equestrian Federation
- Ensure that the Board has a good understanding of the needs and requirements of the sport so that effective communication can take place
- Ensure that the Board makes balanced and objective decisions in relation to sport matters



CLAIRE BALYSZ

Age: 49
Wiltshire

My name is Dr Claire Balysz and I am a GP partner in rural Wiltshire. Since a young girl I have been passionate about eventing, Lucinda Prior Palmer and Ginny Leng were my heroes. Finances were such that I was unable to event myself, but I have always ridden. My career has meant that I have been able to support my children in pursuing their eventing dreams including internationally at Ballindenisk and Strzegom.

I have 5 children, 2 of which competed to intermediate whilst at school. Last year I bred a lovely filly out of the mare they had competed on by Ramiro B. My youngest daughter has just taken over the ride on our 19-year-old 148cm and is keen to start eventing him next season.

As a former assistant coroner for Wiltshire, during which time I held inquests with counsel and unrepresented families, and now a GP I have closely followed the Nolan principles and would add to those a natural empathy. I have considerable experience leading safeguarding work and dealing with vulnerable adults and children. I am happy to help with policies and procedures in this field.

In addition to my work in medicine I spent 3 years running a livery yard during a career break. It is fair to say horses are, and always will be, a huge part in my life.

General practice is about teamwork, no cog in the wheel is more important than another. Nothing highlighted this more than during the recent lockdown. I held ultimate responsibility for ensuring that as a practice we were able to continue to provide safe and effective health care for our 22,500 patients. It was an honour to be able to lead the team through this incredibly difficult time.

Outside my work I also sit on other medical committees and previously school and village committees.

As A GP I am undoubtedly busy but one of the benefits of being a partner in general practice is that it gives me the flexibility to arrange surgeries around meetings. The snooze button is never used on days which involve horses, particularly eventing.

I consider myself a good candidate for this role and look forward to the challenge of working with you to uphold the standards and essence of British Eventing whilst promoting equality and diversity in all areas.



WILLIAM BUCK

Age: 44
South Yorkshire

I am standing for election so that I can ensure BE becomes a more effective governing body for the benefit of all the sport's stakeholders; riders at all levels, owners and landowners, our amazing volunteers, dedicated officials and everyone who shares our sporting passion.

Whilst by profession I am a barrister specialising in commercial litigation, my involvement in eventing is longstanding and entirely without financial interest.

As an amateur rider I am happy to say I achieved absolutely nothing other than having fun! I now devote my time as an event organiser. In this voluntary role, I have helped develop Frickley Park into a high-quality venue, run for charity, and which is known for developing competitions for amateur riders, such as the Yorkshire Challenge, and which successfully hosted the U18 Championships for four years.

It is as an organiser that I have experienced and come to understand the real difficulties faced by our sport; the need for a clear sense of direction, a lack of effective representation from stakeholders in decision making, difficulties with transparency and communication with members, the overspend on projects; regrettably leading to a deterioration in the relationships between those who make up our sport.

If elected I would work fearlessly and without favour to ensure good governance and to make sure that *all* views are properly canvassed and considered so that the *best* decisions are made for our sport. Whilst good work has now started along this route through the setting up of various advisory committees,

coupled with better communication from BE, much more is needed. BE, as the protector of our sport, must fully represent all its members in the following ways:

- *Being transparent and accountable, remembering at all times that it is a Members organisation.*
- *Having an effective and efficient executive which makes and then implements good decisions.*
- *Properly engaging with all stakeholders in formulating its decisions and creating inclusive processes.*
- *Developing and then delivering a future vision for eventing that caters for all – from those competing at their local venues two or three times a season, to our elite athletes striving to take our sport to ever higher levels of professionalism – what we must not become is elitist and, as a sort, marginal and increasingly irrelevant; and which*
- *Genuinely innovates at all levels of the sport, so that we are constantly assessing how we can do things better, more efficiently and by offering fixtures, competitions and formats which members want and which exposes our sport to as wide an audience as possible.*

I wish to help deliver such an organisation. I believe that, if elected, I would be an effective director who will make a difference. As those in the sport who know me will attest, I am a strong voice who will stand up for our sport; I am also collaborative, open-minded and someone who is willing to work constructively with all those who wish to help take eventing forward.

Thank you for reading these words.



WENDY CONEY

Age: 58
Lincolnshire

In 1982, I left a career in health and social care to help my father set up a steel fabrication business on the edge of Grantham, with no particular intention of staying. Nearly 40 years on – and after an apprenticeship that spanned everything from plating and welding to mastering long-hand accounts and making the tea – I am still here, having successfully taken the helm and grown the business through three recessions to its current reputation as a market leading specialist with a turnover of circa £10m.

The hands-on experiences I had on the shop floor in the early years at Shipley have helped me to manage over 25 employees and around 50 sub-contractors with complete credibility in a man's world. My long industry career, combined with my technical knowledge and commercial awareness, mean I have generated a high level of trust as a person who gets things done. Proof of this was my BCSA Presidency – the national voice of the steel construction industry – during which we drove forward the issues and concerns of its members before government, not least the challenges of supporting the steel construction business and investing in infrastructure post-Brexit.

During my BCSA tenure, I also initiated the “Steel for Life” new market development programme in order to get our message out and bring in sponsors, as well as the BCSA apprenticeship scheme to attract new blood to the industry and train young people.

I have enormous energy and entrepreneurial drive in everything I do. Alongside Shipley, I manage Honington Grange and it's staff having developed the facilities into high-end self-catering accommodation, conference/event/training venue, with outstanding equestrian amenities.

Horses have been the constant in my life, and I have been involved over many years with Belvoir Pony Club (running the senior camp, assistant DC, XC control, steward and ODE scorer). Having married into an established Lincolnshire farming family, I am now in the fortunate position of having an exciting YEH breeding programme underway and two children who share a deep passion for horses, one of whom competes successfully at 4*.

I am immensely committed to bringing this sport to a wider, more diverse audience, and I would like to offer BE the benefits of my long industry experience and commercial knowledge to make it an even more successful and far-reaching sport, watched and appreciated by millions, and participated in by young talents from all walks of life. In particular, I believe in supporting initiatives which help grow rider and owner participation – not least in these challenging times – and which encourage British breeders to nurture the network around eventing.



JOHNNY HORNBY

Age: 53
Oxfordshire

Anybody reading this only needs to look up my record as a competitor on British Eventing to see that there is a lot more I need to learn about riding a dressage test, or a course of show-jumps or indeed a cross country course to ever be seen as an expert in the world of eventing. Particularly event riding...

Having started in the advertising industry as a graduate trainee straight from having left Edinburgh University with an MA (Hons) I worked my way up to running the London office of a large international advertising agency network before leaving to start my own company in 2001. Weeks after having run the successful advertising campaign for Tony Blair's 2001 re-election.

Just under 20 years later I have built an advertising, media, digital and data marketing services company employing just over 1600 people operating in 36 countries generating just under a billion dollars in billings and £100 million in revenue with profits of over £20million this year. I retain the controlling interest in that company.

I believe the disciplines of advertising, marketing, and media management, including use of modern data driven and social media activated communications are very powerful and used well can drive meaningful differences to brands and businesses. I believe too that a twenty year understanding of brands, brand

building and marketing could be very useful to BE as we enter an age when data driven digital communications can make a very big difference to acquiring and keeping engaged a membership base and widening the services, both live and virtual, that the membership base can access. User experience in both the real and virtual world are already and will increasingly become key to any brand's success.

I also have 15 horses, some already eventing and some aspiring to event when they grow up - they live with me at home near Burford in Oxfordshire. I am busy breeding more and have competed to old 2-star, new 3-star level, and am still actively trying to compete despite a rickety 53 year old body and limited natural ability. The weekend before last I was pleased to find myself getting around David Evans' wonderful cross country at Cornbury courtesy of the great generosity of David Howden. I have two girls of 15 and 16 years old currently competing at BE100 with much bigger aspirations in Eventing.

I would like to combine my passion for this sport with my understanding of marketing and brands and digital experience, with the commercial experience I have gained from building my company to the size it is today to help British Eventing taking a significant leap forward. I hope you decide to give me that chance.



TRUDI MANN

Age: 61
Somerset

My love of horses started when I learnt to ride bareback on a quarter horse as a small child in New Zealand. I am passionate about all equine sport and I have competed in my younger years up to intermediate level eventing on home-bred horses, been on Riding Club and Prince Philip Cup teams and in recent years tried my hand at side-saddle and horseback archery. I have always tried to support local equine activities and was on the BHS Committee in North Warwickshire, supported local riding clubs and judged at local level. I still ride most days and I support a local Exmoor rider who competes successfully on my grassroots eventer.

I understand how it feels to compete at grass roots level and alongside many other BE members, I have been disappointed this season when balloted out of events. In my career in the public sector, I have worked in senior leadership positions in the NHS and I am currently a non-executive Director on the Governing Body of NHS Somerset. In keeping with all health sector organisations, a lot of my time and energy is currently focused on our response to the Covid19 pandemic.

I am Vice-Chair of the Finance & Performance Committee and a qualified Chartered Management Accountant. Alongside my public sector commitments, I run a small flower farm on Exmoor. I have a broad knowledge and skills base including strategic planning, financial and risk management, conflict resolution and change management. As a qualified professional, I have a commitment to openness and integrity and as a non-executive Director, I am experienced at bringing effective scrutiny and challenge to board executives. I believe a culture of openness and transparency is key to working with all BE's stakeholders including its members, event organisers, spectators and sponsors.

My reasons for wanting to be elected to the Board are:-I have strategic planning and financial skills that will be useful as British Eventing navigates through the changed environment it faces-I have board-level experience of bringing effective challenge and support to executive directors-I believe I have the skills, experience and attributes for the role and the time to commit to support British Eventing in responding to short-term challenges whilst planning for the successful future of our sport I have a genuine interest in the development of eventing and would consider it a great privilege to serve on the Board.



LAUREN MCGEE

Age: 40
Lincolnshire

My name is Lauren McGee and I live in Grimsby, North East Lincolnshire. I have had a life-long love and passion for horses, which has now been passed onto my 8-year-old daughter who has her own cheeky Welsh pony and is involved with the local Pony Club. I myself have a beautiful ISH called Buddy who I love dearly and has looked after me since we first met two years ago.

I am Head of Operations for Ørsted, world leaders in offshore wind operations, working for them since 2013. My early career was in the oil and gas industry and since transitioning into the green energy sector I have found my passion and motivation soar, I believe that this is a result of working to support something that aligns closely to my own values, beliefs and interests; one of transforming the impact that we have on our world and moving from black to green energy supply.

I would like to put myself forward for nomination to the Board as this has been a particularly challenging time for all, one that has affected all sports and has effectively wiped out a full season for many. My current role relates to the delivery of electricity and is critical infrastructure meaning we have therefore been required to continue to operate throughout the pandemic.

To enable us to operate safely has meant development and review of an ongoing Business Continuity assessment in which we have taken many measures to mitigate the risks to our personnel, who are unable to socially distance on wind turbines and work boats, as well as frequent communications plans and updates for our people.

I have a lot of experience in risk identification and mitigation, as well as strategic planning for business recovery.

I have an MBA in Leadership, which covers a framework of Leading and Developing Others, Risk Management, Governance, Marketing and Financial Management.

I represent my organisation at Board Meetings and am responsible for delivering on safety, production, cost, availability and contractual delivery targets.

I am Programme Leader for Strategic Delivery of Ørsted's Community Engagement, this involves; strategic development and planning, engagement throughout the community including hosting school visits, mentoring and coaching, as well as delivery on the UK Government Sector deal targets for offshore wind.



KIM MORIS-BAUMBER

Age: 61
Yorkshire

I have been a member of British Eventing for over 25 years as the sport of Eventing has been a lifelong passion of mine. This passion has transferred to my family and specifically to my daughter, who evented from an early age. Together, we have experienced word class training opportunities whilst being part of the Junior and Young Rider development paths.

As BE members and owners, we have been privileged to experience some fantastic competition venues and the honour of representing our country abroad. Whilst always appreciating the work carried out by the officials and the many supporters who make an event possible and do so without payment or reward.

Due the points covered above, I could not think of a better more rewarding opportunity than to give back time, energy and commitment to a sport, myself and my family owe so much too.

Beyond the passion, energy and commitment, I know I can bring to the role. I am keen and willing to work hard on behalf of the membership and board in an open, honest and collaborative way. I am very approachable and a reliable team player who will always do their best in every situation

Having recently spent 5 years working in a similar role/position within the corporate world. Representing owner / partners interests within nationwide network, I know I have the skills, experience and the desire to work on behalf of British Eventing to foster a sport I adore.



LES SMITH

Age: 72
Northumberland

Les has been involved with Eventing for more than 40 years, initially as a rider up to and including Burghley and Badminton.

He currently regularly judges and trains at all levels from BE8Os nationally up to CCI5* level internationally. Over the years he has been lucky to have gained a wide knowledge of the sport from all around the world.

He was an elected member on the board of British Eventing from 2007 to 2014. After a two-year break, he was re-elected in 2016. He continually tries to fight the corner for all stakeholder groups, as without these we would not have a sport.

Les would like to see a restructuring of management and headquarter costs and look at ways to reduce costs to all our members in order to counteract the increasing threat of the unaffiliated market.

Communication and transparency needs improvement, with greater consultation with all stakeholder groups regarding the decision-making process in order to progress the sport for the future.

While he does not claim to be an IT expert, Les drove down to Oasby in March to see first-hand the issues that were being reported to him from members, entries secretaries and scorers from the first week of competition. As a result, a working group was set up, then the utilisation of www.eventingscores.co.uk came into play.

He has been supportive of the BEAG working party and appreciate the work they have done and are still currently doing. As a board we need to be more open to new ideas and initiatives and take some of their recommendations forward.

The IT Task Force also has his full support. By the time the election comes round he hopes to see proposals which will make things easier for all members.

In a normal year, Les would usually spend around 70 to 80 days per annum attending events in some capacity and therefore on the "coal face" where he is happy to be approached by members who have concerns. This year, due to the dreaded Covid, he has only managed 30 days.

Should he be re-elected he will continue to be a voice for the members.



HELEN WEST

Age: 40
Devon

Helen holds unrivalled knowledge and experience of the Sport having evented professionally for many years, and more recently adopted Official roles within the Sport. Throughout her career she has demonstrated her capabilities and dedication to the Sport in several capacities. A former Young Rider Gold medallist, Helen has represented GB on multiple occasions and competed to 5* level in Eventing, Prix St Georges level in Dressage and Showjumped to 1.50m level.

With a talent for producing young horses, many of whom have gone on to be successful at the highest of levels both in the UK and abroad, Helen understands the Sport from many perspectives. As the highest level of Cross-Country Course Designer (FEI Level 3) she is passionate about driving event standards up and the importance of educational courses and good footing. Helen is an experienced Organiser of grassroots to International level multidiscipline events in her role as Manager at Bicton Arena.

She currently works full-time for Clinton Devon Estates, a land management and property development company which manages the Devonshire estates belonging to Baron Clinton, the largest landowner in Devon. Bicton Horse Trials currently runs three times per season from BE80 level to CCI3* with Bicton (3) hosting the extremely popular grassroots BE100 Three-Day Event.

Over the years Helen has been fortunate to ride for many loyal owners, several of which include BE Organisers, which has no doubt provided her with valuable insight and contributed towards her success as an Organiser herself. She has twice consecutively been voted as ERA “Organiser of the Year” with Bicton Arena being voted by Horse & Hound readers as “Venue of The Year” in 2018.

As an academic high achiever, Helen has flourished in her role at Clinton Devon Estates as a senior manager and part of the Estate leadership team. Within this role, she has excelled in strategy and P&L management, formulated and implemented a business plan which has witnessed growth of 56% and subsequent increase in turnover of 116%. She possesses an authentic leadership style with excellent communication and interpersonal skills, tact, diplomacy, fairness and impartiality.

She has a contagious enthusiasm which inspires and motivates people and has a unique ability to unite those around her to strive for a common goal and achieve the very highest of standards. Helen is actively still competing and brings with her a comprehensive understanding of the Sport from multiple angles, recognising ALL stakeholder needs.

NOTICE AND PROXY INSTRUCTIONS

Company No: 32189525

THE COMPANIES ACTS 2006
BRITISH EVENTING LIMITED

Notice of Annual General Meeting

Notice is hereby given that an Annual General Meeting (Meeting) of British Eventing Limited (Company) will be held virtually via Zoom on Tuesday 24th November 2020 to consider and if thought fit pass the following ordinary resolution and to elect one Director to the Board.

ORDINARY RESOLUTION

1. To reappoint the Auditors Saffery Champness
2. Election of a Board director

DIRECTOR ELECTION

Candidates:

- Claire Balysz
- William Buck
- Wendy Coney
- Johnny Hornby
- Trudi Mann
- Lauren McGee
- Kim Morris Baumber
- Les Smith
- Helen West

By order of the Board
Wendy McGowan
Company Secretary

British Eventing Limited
Abbey Park
Stareton
Kenilworth
Warwickshire
CV8 2RN

NOTES TO THE NOTICE OF ANNUAL GENERAL MEETING AND PROXY FORM

As a member of British Eventing (the Company), you are entitled to attend, speak, and vote at the Annual General Meeting (the Meeting). The below sets out your options.

Appointment of proxies

1. A proxy is someone you have appointed to exercise all or any of your rights to attend, speak and vote at the Meeting. You can only appoint a proxy using the procedures set out in these notes.

2. The current Articles of Association for the Company mean that you can only vote electronically where you appoint a proxy. Your other options for voting are to attend the meeting and use your vote yourself or to appoint a proxy to attend the meeting and vote on your behalf.

3. If you intend to vote electronically, select your candidate and you select the Chairman of the meeting as your proxy, the Chairman will follow your instructions for your vote. You may select another person to be your proxy and they will also have to follow your voting instructions,

4. Where you appoint someone as your proxy (other than the Chairman), you are responsible for ensuring that they attend and are aware of your voting intentions. If you wish your proxy to make any comments at the Meeting on your behalf, you will need to appoint someone other than the Chairman and give them the relevant instructions directly. You may allow your proxy to cast your vote as they see fit if you wish.

5. If you appoint the Chairman of the meeting as your proxy and do not provide your voting instructions, the Chairman will cast your vote as they see fit.

Below are the instructions covering each of those options

Electronic appointment of proxies

6. To vote online and appoint your proxy electronically visit the website at www.mi-vote.com/britisheventing and entering your membership number and surname. If you have any problems voting online, please contact the Support Team – support@mi-voice.com or call 02380 763987. For an electronic proxy appointment to be valid, your appointment must be received by the Company no later than 5pm on 23rd November 2020.

7. To appoint as your proxy a person other than the Chairman of the meeting, insert their full name where indicated. If you do not complete these details, the Chairman of the meeting will be deemed to be your proxy.

8. If you wish to appoint the Chairman as your proxy, you have a further two options. You can request the Chairman to vote in a particular way, or you can request for them to use your vote as they see fit. If you want to choose the latter, please click on the Quick Vote button on the voting site. You will then be asked to confirm that this is your intention by clicking the cast my vote button.

9. To direct your proxy (either the Chairman or another named individual) how to vote on the resolutions and election, please click on the radio button next to your preferred option for the resolutions and next to the grey box for your preferred candidate.

Termination of proxy appointments

10. In order to revoke a proxy instruction you will need to inform the Company by sending an email to support@mi-voice.com (such electronic mail to include your membership number)
The revocation notice must be received by the Company no later than 5pm on 23rd November 2020
If you attempt to revoke your proxy appointment but the revocation is received after the time specified then, your proxy appointment will remain valid.

Communication

11. Except as provided above, members who have general queries about the Meeting should contact:
company.secretary@britisheventing.com (no other methods of communication will be accepted).

You may not use any electronic address provided either:

- in this notice of Annual General Meeting; or
- any related documents (including the proxy form),

to communicate with the Company for any purposes other than those expressly stated.

PROXY FAQ'S



What is a proxy?

A proxy is the authority to represent someone else, especially in voting.

Do I need to appoint a proxy to vote in the election?

If you wish to vote online ahead of the Annual General Meeting, yes, you need to appoint a proxy.

Why do I need to appoint a proxy?

For your online vote to count, you will need to appoint a proxy who will attend the meeting.

Who can I appoint as a proxy?

You can appoint someone that will be attending the meeting, including the Chair. If you do not name a person, the Chair of the meeting will automatically be appointed your proxy.

Can the proxy change my vote?

No. If you have selected the candidate that you wish to vote for, the proxy cannot change that vote. So long as your proxy is present, your vote will be counted as you have indicated.

Do I need to vote online before the Annual General Meeting if I plan to attend?

No, you will be able to cast an online vote during the Annual General Meeting.

I am unsure how to vote, can I pass on my vote?

Yes, you can pass your vote to the Chair to decide how to cast your vote



British Eventing Limited,
Abbey Park, Stareton, Kenilworth,
Warwickshire, CV8 2RN

www.britisheventing.com